

New Moms has been the premier support program in Chicago for young moms and their children for 35 years.

With a special focus on this population, we have incorporated the newest research and best practices on brain and behavioral science into our services to ensure young families find support and develop the skills they need to reach their goals.

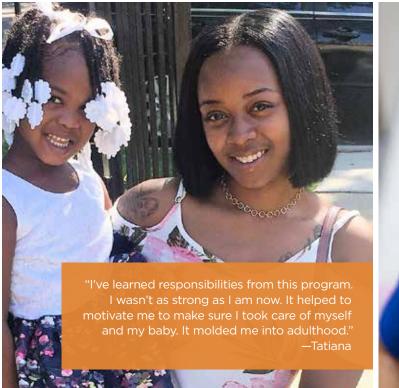
This year we continued the work of strengthening families as we began construction of a new building to offer housing to 18 more families experiencing homelessness in Oak Park and the surrounding suburbs. We refined our job training program to ensure that young moms would graduate with confidence to achieve their goals. And we saw our family support program continue to expand, serving more families than ever before. Your support of New Moms is an investment in the lives of young moms as they strengthen their determination to lead their families into a better future.













INTERRUPTERS OF POVERTY Thank you to our community of supporters. Your generosity helps young moms accomplish their goals and lead their families out of poverty.

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Our repeat pregnancy rate of

3.8% is

5Xs BELOW THE NATIONAL AVERAGE.



343 moms served

456 children served

New Moms is offering services at

3 locations

in Chicago and Oak Park!

New Moms Transformation Center - Chicago, **Austin Neighborhood**

New Moms Oak Park Center

Oak Park

Bright Endeavors Chicago. **Garfield Park**



80% of young moms in our home visiting program practice appropriate parenting skills.

Participants in our 16 week Job Training program experienced an average

2.3 grade level

science between program entry and exit.

80 young moms

employment, an increase of 43% from the previous year.

81% of young moms retained employment for 12+ months. COMPARED TO THE NATIONAL

We logged 4,727 hours

of volunteer support this year!

improvement

in both math and



obtained permanent

MEDIAN OF 39%.



75%

of young moms exited New Moms to stable housing.

81% of young moms retained stable housing for 12+ months after exit.



68% of young moms had increased their educational level by exit.



95%

of children were up to date on immunizations at the time of exit.

COMPARED TO A NATIONAL AVERAGE OF 77%.

FY18 (JULY 1 - JUNE 30)

REVENUE

Individuals & Special Events	\$336,784
Foundations & Corporation	\$ 1,032,728
Government Contracts & Gi	rants \$1,725,910
Sales of Bright Endeavors' Products	\$515,396
Churches	\$31,305
Housing LLC	\$641,831
In-Kind Donations	\$81,235
Capital Campaign	\$1,423,990
Other Income	\$20,714
Total Revenue	\$5,809,889

SROI HIGHLIGHTS

In 2018. New Moms commissioned a Social Return on Investment (SROI) study to learn more about the broader value of our work across our city, state, and within our communities.

For every **\$1 invested** into New Moms integrated programming, there is a \$3.81 return on investment.

Returns were measured through increases in:

- Housing Stability
- Increased Social and Emotional Support
- Maternal and Infant Health
- Child Social and Emotional Development
- Economic Security

THANK YOU

We are grateful for your support and commitment to creating strong families.

EXPENSES

Personnel	\$2,129,455
Operations	\$604,863
Facilities	\$214,017
Cost of Goods for Bright Endeavors	\$326,415
Participant Expenses	\$273,432
Housing LLC	\$617,771
Miscellaneous	\$34,261

Excess or deficiency of

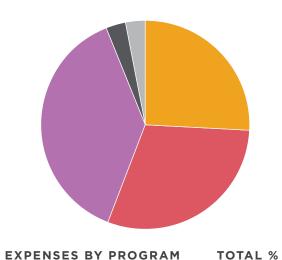
revenue over expenses*:

Total Expenses

\$1,609,675

\$4,200,214

*Surplus reflects 1) revenue accrued through our Capital Campaign for New Moms Oak Park Center and Clare Place 2) accrual of multi-year commitments for future programming.



Housing	26%
Job Training	30%
Family Support	38%
Administration	3%
Fundraising	3%

OUR MODEL

Our model is designed to support life transformation. Young mothers and their children can find safe and stable housing, a path to employment, and the tools they need to learn and develop strong parenting skills. This unique, wrap-around approach results in deep and lasting change and interrupts the cycle of poverty for two generations of youth.

